

The Connection Between the Four E's and the Three Components of a Flourishing Forum

A flourishing Forum, one that is fulfilling our mission to “transform leaders to transform culture,” has three primary components. While it's true that not all three will be practiced in each and every Forum meeting, over the course of months of meetings the flourishing Forum will exhibit all three on a regular basis.

They are:

- The Check-in.
- The Study.
- The Discussion of Cultural Impact and Transformation.

When all three are regularly practiced in the Forum, the Forum also succeeds in implementing our unique Four E Strategy. While the Four E's are not limited to each of the three Forum components, they are most likely exhibited as follows:

- **Encourage.** During the Check-In we experience intentional opportunities to encourage each other.
- **Equip.** During the Study we experience intentional opportunities for equipping, for personal as well as cultural transformation.
- **Engage and Execute.** During the Discussion of Cultural Impact and Transformation we experience intentional opportunities for engaging the culture and executing strategies to do so effectively. The Cultural Impact Plan is the primary tool for accomplishing this.

The interplay between the three components of the Forum and the Four E's is what makes our Forum experience intentional, relational, distinctive, and strategic.