

Michael Ellison - BIO

Michael Ellison born in May 1946 is a multi-talented business entrepreneur and visionary.

His focus in life, business, and charitable giving are to help people experience greater physical, emotional and spiritual wellness. Starting as young as his early teens, Michael began traveling the world; Visiting places like India, Japan, Indonesia, Thailand, and other countries to share his faith. However, and perhaps more importantly, it was during this time that the path for the rest of his life was shaped by witnessing firsthand a world in need of greater wellness.

Michael began his first company, Ellison Media Company (EMC) in 1971. EMC specializes in worldwide humanitarian and Christian media and has conducted business in over 100 countries. Through the years he has helped raise over \$1 billion to advance the Kingdom and help meet wellness needs. Subsequent companies were founded in this space to support this vision further.

In 1999, Michael founded TriVita, now an international company offering specialized nutraceutical products and lifestyle recommendations to support greater wellness. In 2013, he established TriVita Clinic of Integrative Medicine, a leader in integrative health and whole-person care in an insurance model.

Michael Ellison is also the author of *The Ten Essentials of Wellness* and founder of House of Giving; a nonprofit organization focused on serving those less fortunate, especially children in poverty-stricken areas of the world by providing opportunities for higher quality of life and wellness.