

## STEVE REITER – BIO

Steve Reiter is a 21 year internationally syndicated broadcasting professional. He spent 12+ years working on the internationally syndicated radio show, Focus on the Family. Steve was overseeing the production department in 2008 when FOTF was inducted into the National Radio Hall of Fame (beating out Howard Stern, Bob Costas and Dr. Laura).

He left his award winning stint in 2010 to help spearhead what ended up being the largest rollout in radio history at Family Talk. Within 2 years of leaving Family Talk, Steve and John Ramstead co-founded the Eternal Leadership podcast, which was named a [Top 12 Podcast To Listen To If You Want To Become A Better Leader](#) by Inc Magazine. They were also named a [Top 100 Leadership Blog by Feedspot](#) two years in a row.

Armed with those 21 years of experience, he brings a unique perspective to the podcasting space. With strengths like Ideation, Strategic Thinking, Positivity, Adaptability, and Activator for his StrengthsFinder Top 5, you'll get fresh ideas that work for you and someone to help positively navigate the inevitable curveballs that come your way.