

LONNIE GIENGER - Bio

Lonnie's passion is developing effective leaders who build organizations that have a lasting, multigenerational positive impact on society. You won't be around him long until you catch his belief that business is the best platform to build a better world. For the last 20 years he has been co-founder/chairman of two leadership development firms. Ministry Advantage is a non-profit that provides leadership coaching to the senior leaders of hundreds of the most effective churches and non-profit organizations around the world. And Business Advantage is a for-profit company that has had long term coaching engagements with thousands of Presidents and CEO's around the country and now offers a system that enables churches to become a premier source for world class entrepreneurial training in their city. His journey of learning to maximize impact in both the for profit and nonprofit sectors lead him to author the transformational book, *Beyond Business, How Your Company Can Build a Better World*.

In 2004, Lonnie partnered with his life-long friend, Russ Wilkinson, to lead the strategic direction and growth of what has become a family of real estate investment and operations companies. He facilitated the acquisition of Good Neighbor Care Centers, becoming its chairman of the board and then CEO as the company grew by over 2000 employees in 52 locations across the country. Today, he is leading Wilkinson Corporation in adding 2000-4000 apartment units per year to its portfolio with a world class operations team that focuses on continually increasing the positive impact on people and the planet.

For the last 16 years Lonnie has been intentionally learning to lead his family as strategically as he leads businesses and he now coaches wealthy families and family offices around the world on pathways to create multigenerational family legacy and impact. He's been married for 35 years to his childhood sweetheart and best friend, Shelley. Their four adult children and their spouses all own thriving businesses which are bringing positive value to society. They reside at their lakeside lodge in the Cascade Mountains where they enjoy hosting retreats and coaching others on transformational leadership, impact business, health and family legacy.