

# Millennial BOOM!

HELPING MILLENNIALS AND BOOMERS  
THRIVE TOGETHER IN LIFE AND WORK

www.millennialboomnow.com

## Announcing a New Book from Hans Finzel and Patrick Kelly

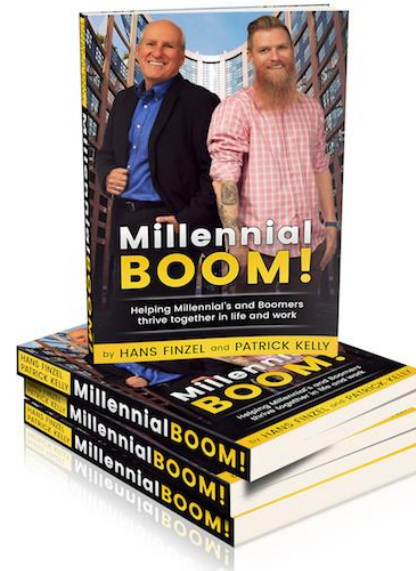
What is the Millennial BOOM? It might just be the sound of warfare across the two largest generations in America's workforce today. How much productivity are you losing as you assimilate Millennials into your operations? Boomers number 76 million but Millennials are maxing out at 82 million! Is it possible to reduce the friction and respect each other? Hans and Patrick wrote this book to break up the cold war in life and work with Boomers and Millennials everywhere. What makes this book unique? It is co-written by a Boomer and a Millennial who actually respect each other and have learned to work well together.

"Hans and Patrick get you thinking about how to bridge the gap between generations that can make or break a company culture and ability to maximize results in any entity. Their real-life experiences offer real life stories and provide a catalyst by a couple of thought leaders about what it takes to get along." – **Brian C – Business Consultant**

"Coming for the Air Force I think this book gave me a perspective, not just to automatically respect the other generations but realize how important it is to Work together as a team. I've been on tour in other countries and without a collaborative team we would have failed. Patrick and Hans give good rules of engagement on how to better work with boomers and millennials in work And life." **US Air Force Officer**

### Topics include five areas of generational conflict

1. Work place & work space
2. Schedules & priorities
3. Dress & body art
4. Marriage & family
5. Technology



### Our book will help you...

- Crawl inside the heads of Millennials at work
- Understand why Boomers are so set in their ways
- Learn to tackle the generational stereotypes going both directions
- Find proven strategies for getting along with people not in your age group
- Harness the gifting and passion of Millennials in the workforce
- Break down unnecessary barriers to productivity in your business

Dr. Hans Finzel is a successful author, speaker and trusted authority in the field of leadership. He has written eleven books, including his international bestseller "The Top Ten Mistakes Leaders Make" (David C Cook). Having trained leaders on five continents in his career, his books have been translated into over twenty foreign languages. Today he serves as President of HDLeaders in Colorado and teaches and speaks globally on all things leadership.

Patrick Kelly is a successful entrepreneur, speaker and strategist in the produce supply chain industry. For more than 15 years Patrick has been dedicated to growing better supply chains for produce partners around the world. He was awarded the Produce Business Journal's class of 2015's, Young and Smart Leaders on the rise and Top 40 under 40. Patrick is a young entrepreneur committed to making better deals for growers. He has dedicated his work to learning and leading all generations to work and thrive together. Today he serves as an author, teacher and businessman in Florida.

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