

SHUN LEE FONG - BIO

Shun Lee Fong is the CEO and Creative Principal of Genuine Productions, LLC, a media & entertainment production company with an emphasis on both original and client-based film, new media, and publishing. He is also the President & Creative Director of The Greenhouse Arts & Media, a 501(c)(3) nonprofit creative arts organization that works with the arts & entertainment industries, and he sits on its Board of Directors.

He graduated summa cum laude from Creighton University with a degree in journalism & mass communications. After obtaining a Juris Doctorate at the University of Iowa, he practiced law for five years in Nebraska and Iowa, focusing on civil litigation, corporate transactions, intellectual property, and media law. In 2003, he left his law practice to pursue professional acting, writing, and other creative opportunities. Since then, he has performed in a number of productions in film, theater, commercial, voiceover, and print, and is a member of the Screen Actors Guild-AFTRA. He has spent significant time on stage and in the recording studio as a songwriter and multi-instrumental musician. He has written a number of screenplays, articles, and other works and is an often-requested speaker.

He is the author of [The Saints & The Poets](#), a book of essays on creativity, leadership, and faith. He has been a professor of mass media and entertainment law at Creighton University, John Paul the Great Catholic University, Regent University, and Lipscomb University.