



**SPIRIT MEDIA**  
A CREATIVE MARKETING AGENCY

## **Bill Dolan • President of Spirit Media**



### **Bill Dolan, Emmy-nominated TV Director, Author and Speaker**

Bill Dolan is President and Creative Director of Spirit Media, a digital video marketing agency specializing in video production, live event production and direction, webcasting and content marketing for profit and non-profit organizations. Bill has produced live events for 500 to 250,000 people, directed national and international broadcasts for millions and has acted as director and creative consultant for hundreds of organizations- from Fortune 500 companies to global ministries.

In 1999, Bill had a death experience that challenged his world view and approach to communication and marketing. Years of research led him to write the book, *The 7 Disciplines of Relationship Marketing*. Today, he is a recognized authority, national speaker and workshop trainer of the 7DRM Strategy.