

Denise D Johnson - Bio

Company: Denise-Danielle Strategy Consulting

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I am an accomplished business advisor with extensive experience across professional services that started early helping my dad launch his janitorial and window cleaning businesses. While holding various professional roles that expanded from financial services, holding a Pharma Sales role, the Lord started using me in ministry. Struggling to understand my calling from the Lord, I left business to launch into full time ministry, only to hear the Lord re-direct me back into the business sector after years of struggling financially.

The revelation came as I sat frustrated on the floor before the Lord, a large white bedsheet spread in front of me, helping to organize every single prophetic word, business idea, dream written on 3X5 cards, and a few tears. "Lord, you provide all my needs according to your riches and glory, so show me where I missed you." Everything related to business seemed to speak loudly and I heard a quiet voice, "I anointed you for business and told you this during the early years." I had continued to work in business while ministering but it was always approached with a mindset of merely surviving until the preaching/singing ministry really took off.

Nervous, I took a position with a global Management Consulting company and the journey to my calling continued where the Lord left off. Taking my experience, I was able to bring a new approach to business transformation. During the years in management consulting, I gained extensive experience with organizational transformation including ERP implementations, workforce transformations nationally and globally, and partnering with clients to define and develop operational and organizational structures. I gained a track record of being a strategic problem solver, excellent communicator, and Trusted Advisor by leveraging my diverse background and experience which includes holding various roles in Finance, Pharma sales, Business Consulting, and an Entrepreneur. A business background that enables me to understand, comprehend, and identify dependencies within the end-to-end business operational processes across organizations to help transform to the future state successfully.

The trials change, the companies are different, but the core seems to always remain the same – People, Money, and Resources. Understand these parts, their interaction, their

dependencies, and you are on your way to discovering the solution and helping others. Over the years it has become my passion to watch and learn how these three parts are different but dependent on one another. Helping reveal hidden truths in organizations and demystify solutions is how I serve and bring my best to help achieve success for my clients.

As a Consultant, Author, and speaking engagements, I like to share my experiences, lessons learned on the battlefield of business, to help others navigate the challenges and come through with greater victories. Through my company, Denise-Danielle Strategy Consulting, my passion is helping others gain understanding of the challenges, define and execute solutions that help them reach their goals. I truly believe the more we help others, the better we all benefit in the long run.