

Michael W. Player - BIO

Michael Player, is a portfolio entrepreneur who sold his first Advertising Agency (MVP Marketing of Kansas City) in December 2015 following 28 years of ownership. MVP was an award winning, recognized Regional Advertising Agency/Digital Marketing and Public Relations Firm based in Kansas City.

Michael then accepted the Founding Director position for the McNair Center for Entrepreneurship and Free Enterprise at Houston Baptist University following a \$5 million grant given to the University by the owner of the Houston Texans, Bob McNair. This led the Player's to move back to Texas from Kansas. Michael is a Behavioral Scientist and has taught marketing, management and operational leadership for 20 consecutive years at 4 Universities (Baker University, MidAmerica Nazarene University, University of Missouri at Kansas City and Houston Baptist University). He is a visionary.

Rhonda his wife, served as Operations Director for their Ad Agency, MVP Marketing. Prior to meeting Michael, she had served in upper management positions for Sprint as a business operations expert opening Call Centers in over 20 countries across the globe. She is an integrator. She met Michael soon after accepting a special buy-out package from Sprint when they downsized. Michael & Rhonda have been happily married for 14 years.

While in Houston, Michael took a turn into vocational ministry full-time by accepting the National Communications Director position for the U.S. Pastor Council. He was able to help grow the para-ministry Senior Pastor Councils from 6 to 14 States prior to the Covid Pandemic. He stepped away from the ministry due to a major decrease in donations brought on by the pandemic but, God had a different turn-of-events planned for Michael as he was picked up within a few weeks by moving in July of this year to Colorado Springs to join Focus on the Family as their new Marketing Manager over Church Engagement. He and Rhonda count it as a dual blessing as their youngest daughter lives a few miles north of them in Denver. God has always had them in His hand guiding them both in where He wants them to be. Michael recently was promoted as the Marketing Manager over both Church Engagement and Community Engagement yet, he sees all of these transitions as God's leading in his life to best utilize those specific spiritual gifts he has been given for Kingdom Construction.

