

Diana Furr – Bio 2023

Diana Furr is a faith-driven Entrepreneur who believes in achieving exceptional result with Eternal Impact.

Her Company, Champions of Destiny, LLC, is a faith-based organization that serves female Christian owners and executives whose entrepreneurial race is God-given and the goal of Champions of Destiny is to help them to run it well!

Based on the scripture in I Corinthians 9:24, the company believes that how you do business – your excellence, integrity, empowering and enduring relationships – testifies to the faith you hold dear. And the One who chose you as Chief Steward over the business He owns.

Diana’s passion is to help women maximize and leverage their business and Kingdom impact by helping to keep it simple, keep it real, and keep it up...making an indelible mark and realizing their full potential to influence their world for Christ.

Her process to accomplish this it through highly customized engagements; private executive coaching; research-driven tools; blueprints and benchmarks. All-female, invitation-only virtual masterminds with owner/executive peers.

Diana is a ‘Perpetual Overcomer’! The first, and sometimes only, woman in the room! Thriving (not just surviving) valleys in business and life, including cancer.

She is “A Leader with Results”: McCormick & Company. Fortune 500 business line w/20-yr presence. Blue Cross Blue Shield. President’s choice for HR turnaround. Millions redeployed. At-risk staffers became high performers. 1st female C12 Chairman nationally. Consultant to CEOs/leadership teams. Founder/ CEO, Sophisticated Christian medical center serving thousands.

Diana lives in Avon Park, Florida with her husband.