

Roland “Sandy” Wheeler – Bio 2023

Roland (Sandy) Wheeler served in the US Navy from June of 1968 through April of 1970 with a top-secret clearance receiving an honorable discharge in 1970. He was the recipient of the Corp National Defense Service Medal, Vietnam Service Medal, and the Republic of Vietnam Campaign Medal with Device.

Sandy went on to graduate from Central Washington State in 1974, with a degree in accounting and became a CPA with Peat, Marwick & Mitchell in Seattle, WA.

He began his entrepreneurial journey with the development of the Bowflex exercise equipment as a co-founder. That company went on to purchase Nautilus, Stairmaster and Schwinn Fitness and is a NYSE company today.

One of Sandy’s best friends from high school was killed in Vietnam and would never have the chance to hold nor speak to his little boy and his little boy would never know his dad’s voice. Sandy attributes that incident as the real beginnings of an App he has developed with the help from some of his Pinnacle friends. This newest venture is housed within his TimeCapsules Corporation. TimeCapsules is designed to provide a tool (an App) that allows every person to preserve their legacy, voice, personality, and messages through his unique video platform. The first of many types/launches of “TimeCapsules” is titled “Life’s Final Thoughts”, www.lifesfinalthoughts.com. The website and the App can be purchased via the Apple App Store at this time and soon to be available for Android.

Everyone who is born begins a journey that ultimately ends when God says their time on earth is complete. Everyone has a story to tell, and Life’s Final Thoughts is designed to allow each person to film a video message of what they would say if they knew tomorrow was the very last day on this earth. Then, that video can be played at their funeral or memorial for those they love and care about. The video is then downloaded to all family members who desire to preserve the memory and words of advice.

Sandy was selected the 2011 Distinguished Alumnus for the College Business. He also agreed to be the Entrepreneur-in-Residence for the CWU Institute for Innovation and Entrepreneurship in the College of Business.

He currently lives in Wenatchee, WA with his wife of 52 years, Dianna. They have 5 children, 12 grandchildren and 3 great grandchildren. They have served the Lord together for 50 years.